



## PRESS RELEASE

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### *Affordable Closets Plus Donation Helps Susan G. Komen for the Cure*

*Frenchtown, NJ/Bangor, PA, business is a sponsor of the first New Jersey Fashion Week.*

*Event will be held in West Orange, NJ, October 11-12, 2010*

Frenchtown, NJ – October 4, 2010 – In the spring, **Affordable Closets Plus** helped raise over a million dollars by participating in three designer showhouses benefiting local hospitals. This month, the company, with offices in Frenchtown, NJ, and Bangor, PA, is continuing its philanthropic work by sponsoring New Jersey Fashion Week 2010, a two-day event to raise money for the Susan G. Komen for the Cure North Jersey Affiliate.

Billed as the state's most prestigious fashion and beauty event, New Jersey Fashion Week will be held October 11-12 from 6 pm to 10 pm at the beautiful Pleasantdale Chateau in West Orange, NJ. International fashion designers from New York, New Jersey, California and Italy will present their Spring/Summer 2011 collections to leading editors, beauty experts, retailers, potential buyers and consumers.

As a sponsor, **Affordable Closets Plus** will provide loaner garment racks for the designers' beautiful fashions, as well as customized shelving units to display items that the Susan G. Komen for the Cure nonprofit will sell.

"High fashion deserves premiere closets and storage," explains Angel Martin, co-owner of **Affordable Closets Plus**. "We are pleased to be a sponsor of this event and to support Susan G. Komen for the Cure, which helps so many women combat breast cancer. The majority of our clients



*Photo courtesy of Kahri by KahriAnne Kerr*

are women, so we are excited to support this cause. As the founders of New Jersey Fashion Week have noted, ‘Giving back never goes out of style.’”

#### **About Affordable Closets Plus**

Serving Northern and Central New Jersey, New York and eastern Pennsylvania, **Affordable Closets Plus** has over 15 years of experience designing and installing custom space solutions and cabinetry for residential and commercial properties. Besides closets, the company designs and builds custom cabinetry, retail/office spaces, garages, laundry rooms, mud rooms, entertainment centers and more... For further information, visit <http://affordableclosetsplus.com>; call 800-823-4227; or e-mail [sales@affordableclosetsplus.com](mailto:sales@affordableclosetsplus.com).

#### **About New Jersey Fashion Week**

Open to the public, New Jersey Fashion Week will feature two-star-studded evenings featuring the ultimate fashion and beauty runway experience. Attendees will receive complimentary cocktails, as well as Lord & Taylor swag bags generously filled with over \$200 worth of cosmetics and beauty samples. Other draws include gourmet wine tasting, hors d’oeuvres and refreshments; displays of the latest hair artistry, beauty accessories, jewelry and fashions; and a surprise guest appearance. Tickets will not be sold at the door. Tickets can be purchased online or through Lord & Taylor, Panico Salon & Spa or Yanina & Co. fine jewelers. For further information, visit <http://newjerseyfashionweek.com> and <http://www.komennorthjersey.org>.

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